



# International Association of Information Technology Trainers

*Can You Help  
Trainers?*

## Vendor Membership

*helping you reach the global training marketplace*

### Why Join the Association of IT Trainers?

Vendors of training-related products and services have a responsibility to help IT trainers improve the quality of training. ITrain Vendor members enjoy full membership benefits:

- Discounts on training materials
- Training tips
- Course outlines
- Vendor information
- Discounts at professional education seminars
- References to other online training-related information

**Plus**, Vendor members receive additional special benefits such as courtesy (**free**) sponsorship advertisements in our newsletters, direct mail to the world's IT training community, and opportunities to place advertisements in our periodic and permanent publications. **We write the publications the IT training industry reads.**

### Courtesy Newsletter Sponsorships

Vendor members receive five courtesy (**free**) sponsorships in our daily newsletter, ITinfo. These sponsorships are valued at \$999.

A significant discount is applied to additional sponsorships. Vendor memberships entitle all employees of the member organization to share the benefits of the Association.

### Direct Mail Advertising to All Members

Vendor members are welcome to send direct mail marketing materials to the U.S. IT training community. While we respect members' privacy, and we don't release the membership list, as a vendor member you may prepare a marketing piece that we will distribute to the general membership for you.

Your single or multi-page marketing piece will be enclosed with a letter of introduction from the association's directors and mailed in an ITrain envelope, to ensure it is properly received and opened.

Our direct mail service includes:

- mail merging member information into the advertising letter (Microsoft Word format)
- hand signing each letter similar to your signature
- enclosing an ITrain letter of introduction
- folding and then printing, & stuffing an ITrain envelope (our high standards don't allow labels)
- affixing first class postage
- delivery to the USPS within three business days

Please call for details or transmit your completed application (attached).

PMB 616  
6030-M Marshall ee Dr  
El kridge, MD  
21075-5987  
410.567.5366  
888.290.6200  
fax 801.650.0423  
itrain.org  
member@itrain.org

Annual Vendor  
membership dues  
are US\$999

Contact the  
membership  
director:  
888.290.6200 or  
member@itrain.org.



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MEMBERSHIP CLASSIFICATION

ORGANIZATION (\$499 annually)

INDIVIDUAL (\$149 annually)

VENDOR (\$999 annually)

## Membership Application

LAST NAME		FIRST		TITLE		COMPANY	
BUSINESS ADDRESS (all classifications)				HOME ADDRESS (individual classification)			
WEBSITE		EMAIL		PHONE		FAX	
DUES PAYMENT							
<input type="checkbox"/> CHECK (ENCLOSED) <input type="checkbox"/> PAYPAL PAYMENT TO MEMBER@ITRAIN.ORG							
CURRENT JOB RESPONSIBILITIES RELATED TO IT TRAINING							
AVERAGE MONTHLY CLASSES		NR. TRAINERS ON STAFF		AVERAGE CLASS SIZE		CLASS DURATION	
FREQUENCY OF TRAINING		TRAINING SCHEDULE <input type="checkbox"/> DAY <input type="checkbox"/> EVENING		HARDWARE PLATFORMS		OPERATING SYSTEMS	
REQUIRED TRAVEL (overnight) <input type="checkbox"/> YES <input type="checkbox"/> NO		SOFTWARE APPLICATIONS					
GREATEST TRAINING CHALLENGES							
GREATEST TRAINING SUCCESSES							
WHY DID YOU CHOOSE TO BECOME A TRAINER?							
WHAT DO YOU HOPE TO GAIN FROM MEMBERSHIP IN ITRAIN?							
WILL YOU SUBMIT ARTICLES TO THE RESOURCE AREA? IF YES, ON WHAT TOPIC?  <input type="checkbox"/> YES <input type="checkbox"/> KEEPING CURRENT WITH SOFTWARE <input type="checkbox"/> NO <input type="checkbox"/> MANAGING ONSITE TRAINING <input type="checkbox"/> _____				_____ APPLICANT MEMBER SIGNATURE		_____ DATE SUBMITTED	
				_____ MEMBERSHIP DIRECTOR SIGNATURE		_____ DATE ACCEPTED	